



wfx 2018

**NEW
PRODUCT
AWARDS**
WINNER

BenQ's LU951ST Blue Core Laser Projector Graced With Worship Facilities' New Product Award

COSTA MESA, Calif. — Nov. 28, 2018 — [BenQ](#), an internationally renowned provider of visual display solutions, today announced that the [LU951ST](#) Blue Core short-throw laser projector was awarded Worship Facilities' 2018 New Product Award in the video products – projectors category at the WFX Conference & Expo, held Nov. 13 – 15 in Orlando. The award winners were determined by a panel of judges who currently work for a house of worship or have done so recently.

“Houses of worship are more challenged than ever before to install affordable, long-lasting technology that will provide their congregation with a great experience for years to come,” said Bob Wudeck, senior director, business, education and Cinepro solutions at BenQ America Corp. “BenQ's LU951ST delivers a breathtaking picture and quick installation while helping eliminate the line items that can strain already tight budgets, such as maintenance, filters and lamps of traditional projectors. Receiving the New Product Award from Worship Facilities validates our commitment to engineer a solution that fully balances the user and management requirements.”

Generating intense laser-powered brightness, BenQ's dual synchronized color wheel and long-lasting DLP chip drive the high performance, innovation and value offered within its LU951ST Blue Core laser projector. Unlike traditional lamp-based projectors that require lamp replacements, this projector delivers a long-lasting vibrant image with 20,000 hours of maintenance-free operation and is virtually immune from color and contrast fading that can affect non-DLP lamp-based projectors. This feature saves on the expense of lamps and eliminates inconvenient system downtime due to maintenance. With high 100,000:1 contrast, 1.07 billion color display and 5,000-ANSI lumen brightness, every image and word is perfectly and crisply projected for the best visual impact, even to the back of the sanctuary and in high ambient lighting.

BenQ's LU951ST is the first 5,000-ANSI-lumen projector on the market to feature an HDMI output, so churches can have the flexibility to stage, stack and stream with ease. Stage it: The simple HDMI connection is perfect for putting two projectors side-by-side. Stack it: Turn two 5,000-ANSI-lumen projectors into a brilliant 10K ANSI-lumen display without spending additional cost and labor on wiring and cabling. Stream it: Users can stream one source to multiple projectors, supporting the latest video

capabilities in a worship facility.

The projector also boasts seamless HDBaseT connectivity, allowing churches to combine videos, audio and device control signals from multiple sources including PCs, laptops, document cameras and Blu-rays onto a single Cat5 cable, ensuring seamless transmissions up to 100 meters. There is also remote-control projector ID for churches running a multi-projector setup. The specific ID assigned to each projector helps avoid signal interference for other nearby projectors. It is also compatible with leading projector control systems including Extron, Crestron, AMX and PJ-Link for network control via LAN.

For the award, each nominated product had at least five judges determine the quality of the nomination, and in some cases as many as 13, to be named a New Product Award winner.

More information on the full line of BenQ products is available at www.BenQ.com.

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About BenQ America – Business, Education and CinePro Solutions

The number-one-selling global projector brand powered by TI DLP technology, according to Futuresource, the BenQ digital lifestyle brand stands for “Bringing Enjoyment and Quality to Life,” fusing ease of use with productivity and aesthetics with purpose-built engineering. BenQ is a world-leading human technology and professional solutions provider serving the enterprise, education and entertainment markets. To realize this vision, the company focuses on the aspects that matter most to users, redefining traditional technology with innovative capabilities that increase efficiency, enhance learning and amplify entertainment – all while ensuring a healthy, safe and intuitive user experience. BenQ’s broad portfolio of professional installation solutions include digital, laser and interactive projectors; premium flat panels; and interactive large-format displays that take visual enjoyment to new heights in corporate offices, classrooms and lecture halls and home theaters. The company’s products are available across North America through leading value-added distributors, resellers and retailers. Because it matters.

More information is available at www.BenQ.com.

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Image Caption: BenQ’s LU951ST Blue Core Laser Projector Wins Worship Facilities’ New Product Award

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