



Date: September 24, 2024
Product: Roku Ultra
SKU: 4850R
UPC: 829610006888
UCC: 10829610006885
MSRP: \$99.99



Product Title

Long (200 characters)

Roku Ultra 2024 | The Ultimate Streaming Player - 4K Streaming Device with HDR10+, Dolby Vision & Atmos - Bluetooth & Wi-Fi 6 - Rechargeable Voice Remote Pro with Backlit Buttons - Free & Live TV

Medium (120 characters)

Roku Ultra 2024 | 4K/HDR10+/Dolby Vision & Atmos Streaming Device - Rechargeable Backlit Voice Remote - Free & Live TV

Short (80 characters)

Roku Ultra 2024 | 4K/HDR10+/Dolby Vision & Atmos Streaming Device

Feature Bullet Points

Long

- **Ultra-speedy streaming:** Roku Ultra is 30% faster than any other Roku player, delivering a lightning-fast interface and apps that launch in a snap.
- **Cinematic streaming:** This TV streaming device brings the movie theater to your living room with spectacular 4K, HDR10+, and Dolby Vision picture alongside immersive Dolby Atmos audio.
- **The ultimate Roku remote:** The rechargeable Roku Voice Remote Pro offers backlit buttons, hands-free voice controls, and a lost remote finder.
- **No more fumbling in the dark:** See what you're pressing with backlit buttons.
- **Say goodbye to batteries:** Keep your remote powered for months on a single charge.
- **Just talk to it. It's that easy:** Don't worry about popcorn fingers—just say "Hey Roku" from across the couch to control your streaming.
- **Everything you love about TV, but better:** The Roku experience is made for fast, easy access to the entertainment you love with a user-friendly interface.

- **Endless entertainment:** Stream what you love, including the most popular apps, the best selection of free stuff to watch, and so many new ways to find your next favorite show.
- **Bluetooth headphone mode:** Pair your favorite headphones directly to your Roku Ultra to crank up the volume without waking the house.
- **Connect on your terms:** Experience fast, seamless streaming with Wi-Fi 6 in any room in the house or wire up over Ethernet.

Medium

- **Ultra-speedy streaming:** Roku Ultra is 30% faster than any other Roku player.
- **Cinematic streaming:** Spectacular 4K, HDR10+, Dolby Vision picture, and Dolby Atmos audio.
- **The ultimate Roku remote:** Rechargeable voice remote with backlit buttons and a lost remote finder.
- **No more fumbling in the dark:** See what you're pressing with backlit buttons.
- **Say goodbye to batteries:** Keep your remote powered for months on a single charge.
- **Just talk to it. It's that easy:** Just say "Hey Roku" from across the couch to control your streaming.
- **Everything you love about TV, but better:** Fast, easy access to the entertainment you love.
- **Endless entertainment:** Stream endless free, live, and trending TV.
- **Bluetooth headphone mode:** Pair your favorite headphones directly to your Roku Ultra.
- **Connect on your terms:** Experience fast, seamless streaming with Wi-Fi 6 or wire up over Ethernet.

Short

- The ultimate streaming player
- Cinematic streaming (4K/HDR10+/Dolby Vision & Atmos)
- Rechargeable voice remote with backlit buttons and a lost remote finder
- Stream endless free, live, and trending TV
- Bluetooth headphone mode
- Fast, seamless streaming with Wi-Fi 6

Product Description

Long (100 characters)

The ultimate streaming device just got even better. See what your TV can really do with the fastest Roku player ever. Roku Ultra lets you enjoy all your favorite shows in spectacular 4K, HDR10+, and Dolby Vision picture plus immersive Dolby Atmos sound. Paired with our newest Roku Voice Remote Pro, you get convenient USB-C charging, backlit buttons, hands-free voice control, and even a lost remote finder for when it plays hard to get. The Roku streaming experience is made for fast, easy access to the entertainment you love with the best selection of live, trending, and free TV.

Medium (50 words)

See your TV at its best with Roku Ultra—our fastest streaming player ever, with unmatched cinematic picture and sound. Enjoy all your favorite shows in spectacular 4K, HDR10+, and Dolby Vision® picture and immersive Dolby Atmos® sound. Plus, with the newest rechargeable Voice Remote Pro you get backlit buttons, hands-free control, and a lost remote finder.

Short (25 words)

See your TV at its best with Roku Ultra—our fastest streaming player ever, with unmatched cinematic picture and sound.

What's in the Box?

- Roku Ultra streaming player
- Roku Voice Remote Pro (2nd edition)
- USB-C charging (for remote)
- Power adaptor
- Premium high speed HDMI® cable

Technical Specifications

TV Compatibility	HD TVs – Up to 1080p (1920 x 1080) with up-scaling from 720p 4K TVs – Up to 2160p at 60fps (3840 x 2160) with upscaling from 720p and 1080p 4K HDR TVs – Supports Dolby Vision® at 60fps, HDR10/10+ and HLG Disclaimer: Requires compatible TV with an HDMI® input that supports HDCP 2.2.
Networking	802.11ax dual-band MIMO Wi-Fi® 6 (2.4 GHz / 5 GHz) 10/100 Base-T Ethernet
Ports	Power HDMI 2.0b Ethernet 10/100 USB 3.0
Audio features	Digital stereo over HDMI® DTS Digital Surround™ pass through over HDMI

	<p>Dolby Atmos® decode via HDMI.</p> <p>Disclaimer:</p> <p>Requires Dolby Atmos compatible speakers.</p>
Remote control	<p>Roku Voice Remote Pro (2nd edition)</p> <p>Disclaimer:</p> <p>Remote app pre-set shortcut buttons may vary. Remote TV power and volume buttons work with most TVs.</p>
Compatibility	<p>Bluetooth® streaming</p> <p>Works with Roku Smart Home</p> <p>Works with Apple AirPlay and HomeKit</p> <p>Works with Google Home</p> <p>Works with Alexa</p> <p>Disclaimer:</p> <p>Apple and AirPlay are trademarks of Apple Inc., registered in the U.S. and other countries and regions. The Works with Apple Home badge is a trademark of Apple Inc. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Alexa enabled device is required to work with Alexa. Google and Google Home are trademarks of Google LLC. Third party features and services may be subject to change or removal without notice. Only supports English language.</p>

Product Weights and Measurements

Player - Out of Box Dimensions

Length:	126 mm, 5.0 in
Width:	125 mm, 4.9 in
Height:	26 mm, 1.0 in
Weight:	167 gr, 5.9 oz

Remote - Out of Box Dimensions

Length:	145 mm, 5.7 in
Width:	43 mm, 1.7 in
Height:	25 mm, 1.0 in
Weight:	80 gr, 2.8 oz

Retail Package Dimensions

Width:	155 mm, 6.1 in
Height:	165 mm, 6.5 in
Depth:	77.3 mm, 3.0 in
Weight:	624 gr, 22.01 oz

Master Carton - 8 packages

Length:	630 mm, 24.8 in
Width:	176 mm, 6.9 in
Height:	183 mm, 7.2 in
Weight:	5.5 kg, 12.1 lbs

Pallet

TI (cartons per layer):	10
HI (total layers):	11

Battery

Size:	Built-in rechargeable lithium-ion batteries
Type:	
Voltage:	
Weight:	
Length:	
Depth:	