

**DENON<sup>®</sup>**

**Denon AVR-X3900H**

DEALER TOOLKIT

March 2026

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# Denon **AVR-X3900H** Dealer Toolkit

Denon AVR-X3900H

# Copy Assets

## SERIES DESCRIPTION

### Denon X-Series

For more information about product features and benefits, please download the [complete copy toolkit](#).

#### X-Series

##### Short

Denon X-Series AV receivers are built for enthusiasts who seek immersive 3D sound, premium video performance, and flexible system design—supporting advanced room tuning, customizable configurations, and wireless multiroom playback Powered by HEOS.

##### Medium

Designed for cinephiles and music lovers, Denon X-Series AV receivers support leading immersive audio formats, future-ready HDMI connectivity, and flexible system configurations. Built-in advanced Audyssey room correction technologies ensure optimized performance, with select models offering an optional upgrade to Dirac Live Room Correction for users who want deeper system control as their setups evolve.

##### Long

Denon X-Series AV receivers are designed for enthusiasts who value immersion, control, and system flexibility. Supporting leading immersive audio formats, future-ready HDMI connectivity, and customizable speaker layouts, X-Series AV receivers provide a strong foundation for dedicated home theater and music systems. Built-in advanced Audyssey room correction technologies align sound to your space, with select models offering an optional upgrade to Dirac Live's suite of room correction technologies for users seeking expanded tuning capabilities. Multiroom streaming Powered by HEOS completes an experience built to scale over time.

## PRODUCT DESCRIPTION

### Denon AVR-X3900H

For more information about product features and benefits, please download the [complete copy toolkit](#).

**Positioning statement:** Immersive sound without compromise

#### Short

The Denon AVR-X3900H delivers immersive home theater experiences with powerful multichannel sound, high-resolution video support, advanced room correction, and flexible system configurations, plus whole-home streaming Powered by HEOS.

#### Medium

The Denon AVR-X3900H brings immersive home theater experiences to life with powerful multichannel sound, support for high-resolution video and immersive audio formats, and advanced room correction. Flexible design supports expansive system configurations; expand to whole-home streaming Powered by HEOS.

#### Long

Designed to power immersive home theater systems that prioritize control and cohesion, the Denon AVR-X3900H delivers powerful multichannel sound shaped by 3D audio formats like Dolby Atmos and DTS:X. Advanced room correction optimizes your system for your environment so sound remains balanced across expansive speaker layouts. Support for both 4K and 8K video and flexible surround configurations lets you expand your system over time, while modern connectivity unifies TV, gaming, and music into a single entertainment hub.

## PRODUCT FEATURE DESCRIPTIONS

### Denon AVR-X3900H

#### Premium power for clear, detailed sound

##### Short

With 105 watts per channel of clean amplification, the AVR-X3900H delivers controlled, dynamic sound that preserves dialog clarity, reveals detail, and keeps movies, music, and games engaging at any volume.

##### Long

With 105 watts per channel of clean amplification, the AVR-X3900H drives speakers with control and confidence, keeping dialogue intelligible at any volume level while effects and music retain impact and detail. Dynamic scenes feel balanced rather than strained, and quiet moments remain clear and nuanced. The result is a more immersive listening experience across movies, music, and games—where sound feels natural, enveloping, and consistently engaging.

#### 3D audio immersion

##### Short

Lose yourself in breathtaking 360-degree sound with Dolby Atmos, DTS:X, AURO-3D, IMAX Enhanced, and 360 Reality Audio. Experience immersive audio that surrounds you from every direction, pulling you deeper into movies, music, and games.

##### Long

Lose yourself in breathtaking 360-degree sound with Dolby Atmos, DTS:X, AURO-3D, IMAX Enhanced, and 360 Reality Audio. Experience immersive audio that surrounds you from every direction, pulling you deeper into movies, music, and games. Transform everyday entertainment into a cinematic experience.

#### One hub for all your entertainment

##### Short

Connect your TV, gaming consoles, and streaming sources through one 4K/8K-ready hub with advanced HDMI connectivity designed for smooth performance and modern entertainment systems.

##### Long

Enjoy a more intuitive way to bring all your entertainment together. With TV, gaming consoles, and streaming sources connected through a single 4K/8K-ready hub, everything works as part of one cohesive setup. Advanced HDMI connectivity supports high-resolution video and fast-moving visuals and streamlines connectivity, making setup straightforward and everyday use effortless.

## PRODUCT FEATURE DESCRIPTIONS

### Denon AVR-X3900H

#### Support for high-definition picture

##### Short

Watch movies and shows in crisp 4K or 8K detail, with Dolby Vision technology and HD content upscaled for modern displays to maximize resolution, color, and contrast.

##### Long

The AVR-X3900H supports modern 4K and 8K video formats for films, shows, and games, with Dolby Vision technology for rich color, contrast, and detail. For HD sources such as non-Ultra HD Blu-ray discs, built-in upscaling enhances detail and clarity when viewed on today's higher-resolution TVs. Upscaled video is optimized for both 4K and 8K displays, helping legacy content look sharper and more refined while preserving the richness, color, and contrast of high-definition media.

#### Build a surround system your way

##### Short

Support for 9 amplified channels with 11-channel processing gives you flexibility to design immersive surround and height speaker layouts that adapt to your space.

##### Long

The AVR-X3900H is built for immersive surround systems, powering up to nine speaker channels while supporting 11-channel processing, allowing expanded layouts when paired with external amplification. This flexibility supports configurations such as 7.1.4 or 5.1.6, giving you more options for surround and height channels as your system evolves. Whether you're prioritizing cinematic immersion, spatial accuracy, or future expansion, the AVR-X3900H provides a foundation for surround sound designed around your room and listening style.

#### Directional subwoofer mode

##### Short

Enjoy balanced, peak-free, room-filling bass, powered by up to four independently controlled subwoofers working together across your space.

##### Long

Immerse yourself in powerful, evenly distributed lows with support up to four subwoofers. Standard mode blends all subwoofers to smooth output across the room for consistent impact at every seat. You won't hear audible peaks or dips—just deep, room-filling bass. Directional mode associates bass effects more closely with onscreen action, helping low-frequency energy feel intentional and controlled without overwhelming the room.

## PRODUCT FEATURE DESCRIPTIONS

### Denon AVR-X3900H

#### Advanced room correction and system optimization

##### Short

A built-in suite of Audyssey room correction tools optimizes sound for your space, with the option to upgrade to Dirac Live room correction tools for even more precise system tuning.

##### Long

Every room shapes sound in its own way. The AVR-X3900H includes a built-in suite of Audyssey room correction tools, including MultEQ XT32, Sub EQ HT, Dynamic Volume, Dynamic EQ, and Low Frequency Containment (LFC), to align speaker levels, timing, and tonal balance for clear dialogue and cohesive surround performance. For more precise system tuning, the AVR-X3900H offers an optional upgrade to Dirac Live tools including Room Correction, Bass Control, and Active Room Treatment.

#### High-performance gaming

##### Short

Serious gamers will enjoy ultra-smooth 4K play, lightning-fast response, and 3D audio that moves with the action. Variable Refresh Rate, Auto Low Latency Mode, and AMD FreeSync keep gameplay fluid and responsive.

##### Long

Built for serious gaming, the AVR-X3900H delivers smooth motion and tight responsiveness. With 4K/120Hz support, Variable Refresh Rate, Auto Low Latency Mode, and AMD FreeSync, fast-paced action stays clean and fluid. Dolby Atmos and DTS:X deliver 3D sound that moves with the action, sharpening awareness and pulling you deeper into every world—whether you're exploring vast landscapes or battling online.

#### Flexible multi-zone configuration, advanced web-based control

##### Short

The AVR-X3900H supports two independent sources across two zones, with dedicated audio pre-outs and zone 2 HDMI output. A new Web interface lets you set up and control your AVR remotely without a TV.

##### Long

The AVR-X3900H supports two-source, two-zone playback with dedicated audio pre-outs and one HDMI output just for zone 2, allowing different content to play in separate rooms simultaneously. A built-in web user interface provides access to system settings and controls directly from a computer or mobile device, without requiring the TV to be on. Designed for enthusiasts who want greater visibility and control, the interface mirrors core on-screen functions, enabling system adjustments, source management, and configuration from anywhere on your network.

## PRODUCT FEATURE DESCRIPTIONS

### Denon AVR-X3900H

#### 70% Guarantee

##### Short

Denon AVRs maintain over 70% of rated power to up to five channels, supporting stable, controlled performance as surround systems grow.

##### Long

As surround systems grow, maintaining consistent power across speakers becomes critical to preserving balance and impact. Denon's 70% Power Guarantee means our AVRs deliver over 70% of rated output to up to five channels at the same time—helping dialogue stay clear, effects stay controlled, and dynamics feel natural as your system expands beyond stereo into multichannel surround.

#### Legendary Denon sound

##### Short

Designed in Japan for stunning realism and meticulously tuned by the Denon Sound Master, the AVR-X3900H delivers vivid, spacious sound that preserves every detail exactly as the creators intended.

##### Long

Designed in Japan, the AVR-X3900H is precision-tuned by the Denon Sound Master to deliver the most lifelike performance possible. You get rich, expansive sound—so movies feel more cinematic, music feels more intimate, and you experience every moment exactly as it was meant to be heard.

#### Whole-home sound Powered by HEOS

##### Short

Start a multiroom sound system with your AVR and stream audio to speakers Powered by HEOS throughout your home.

##### Long

Great sound doesn't stop at your TV. With HEOS, your AVR becomes the first zone in a flexible multiroom system, letting you stream music, TV audio, sports, podcasts, and other content to components Powered by HEOS throughout your home. Play the same song everywhere or choose different music for different spaces, all controlled from the HEOS app. It's an easy way to grow from one room into a fully connected listening experience.

## PRODUCT FEATURE DESCRIPTIONS

### Denon AVR-X3900H

#### Confident control, day and night

##### Short

Stay connected to how your system is performing with on-screen channel input level monitoring, a backlit remote, and support for third-party control systems.

##### Long

Operating your system should feel intuitive. Onscreen channel level monitoring provides real-time insight into speaker input levels by channel, helping you understand and adjust playback with confidence. A backlit remote supports confident navigation in low-light environments, while support for third-party control systems lets the AVR-X3900H integrate smoothly into smart-home or custom control environments.

#### Stream your way with Wi-Fi and Bluetooth

##### Short

Stream music via Wi-Fi or Bluetooth and connect headphones with adjustable output levels for private listening anytime.

##### Long

Wi-Fi and Bluetooth connectivity support flexible streaming from your everyday devices. Bluetooth headphone support enables private listening for late-night movies or shared spaces, with onboard output level adjustment for fine-tuning volume even on headphones without their own controls.

#### Roon Ready

##### Short

Discover a more rewarding way to explore and play your music, with intuitively organized libraries, advanced control, richer informational content, and high-quality playback.

##### Long

Enjoy a more rewarding way to explore and listen to your music. With Roon Ready integration, your library comes together in one rich experience, complete with extended artist details, album credits, and intuitive navigation. Control playback from any Roon device and enjoy high-quality, bit-perfect audio delivered directly to your system. It's a refined, music-first listening experience designed for deeper discovery and effortless control.

## CONSUMER BENEFITS

### Denon AVR-X3900H

#### **Immersive audio, precisely rendered**

Movies, games, and music unfold with enveloping sound that maintains clarity, scale, and spatial detail across every moment.

#### **Confident control, refined performance**

Advanced system management and automatic tuning deliver consistent, balanced performance without ongoing manual adjustment.

#### **Surround sound designed for your space**

Flexible surround and height channel options support immersive 3D audio across a wide range of room sizes and layouts.

#### **A unified platform for all your entertainment**

Bring TV, gaming, and music together into a single system built for cohesive performance and long-term enjoyment.

Denon AVR-X3900H

# Creative Assets

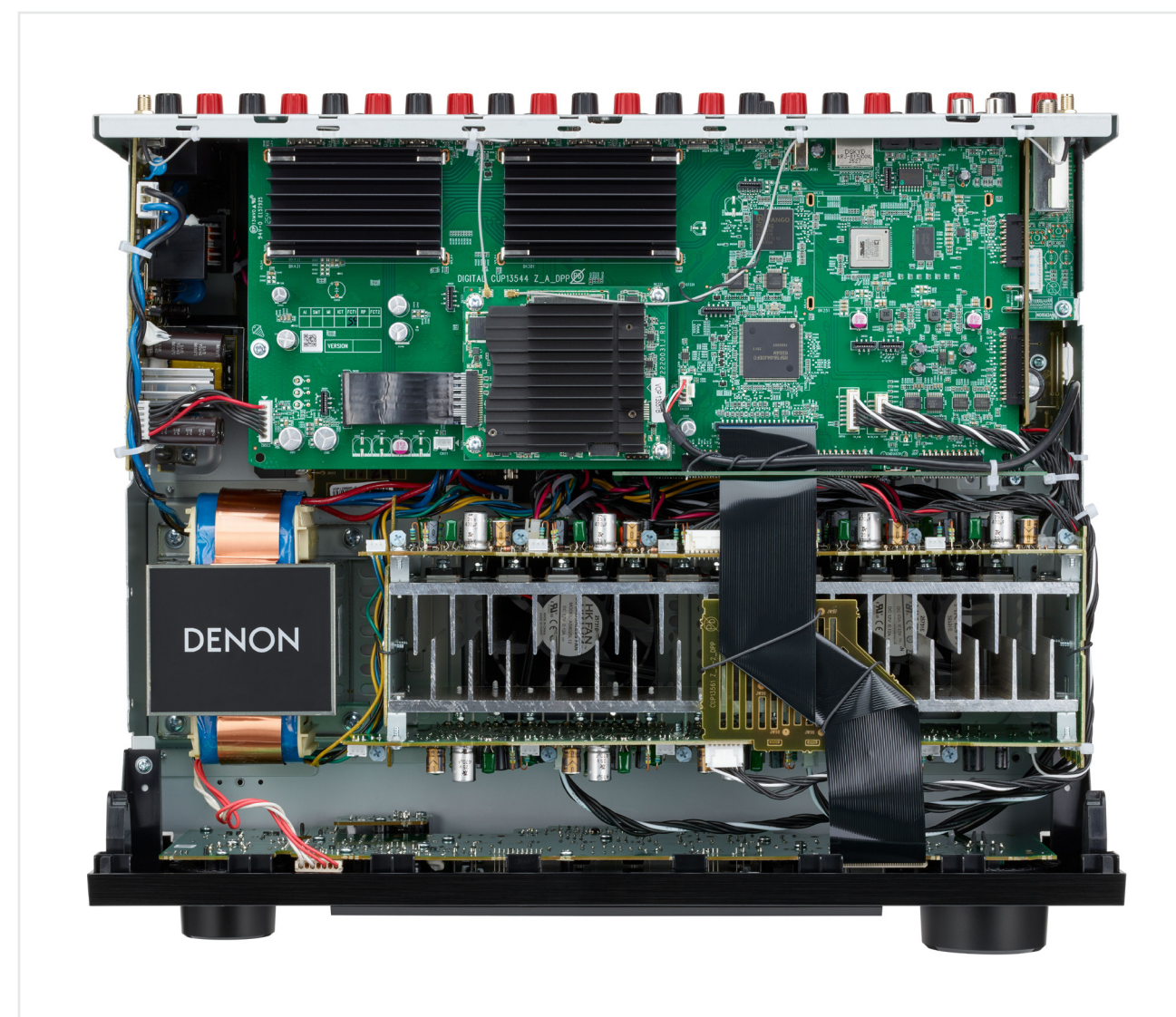
Denon AVR-X3900H

**Product imagery: Studio**

**STUDIO PHOTOGRAPHY**  
**Denon AVR-X3900H**

The studio imagery presents the Denon AVR-X3900H from key angles for use across a range of channels.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)





Denon AVR-X3900H

**Product imagery: Beauty**

**BEAUTY PHOTOGRAPHY**  
**Denon AVR-X3900H**

Denon AVR-X3900H beauty imagery is available for use across a range of channels. Images are available in 16x9, 1x1, and 9x16 aspect ratios.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)



Denon AVR-X3900H

**Product imagery: Lifestyle/In-situ**

**LIFESTYLE/IN-SITU PHOTOGRAPHY**

**Denon AVR-X3900H**

This collection of in-situ/lifestyle images shows the Denon AVR-X3900H being used in real-world applications.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)





Denon AVR-X3900H

**Video asset: Product overview video**

**VIDEO ASSET/PRODUCT OVERVIEW VIDEO**

**Denon AVR-X3900H**

This product overview video showcases the features and benefits of the Denon AVR-X3900H. Video is available in 16x9, 1x1, and 9x16 aspect ratios.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)

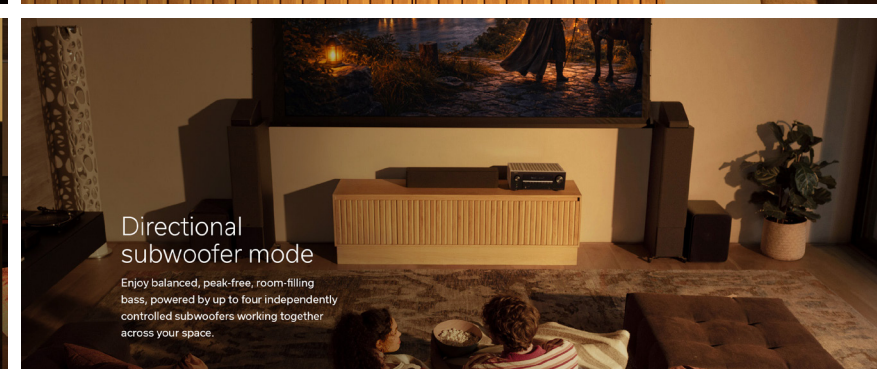
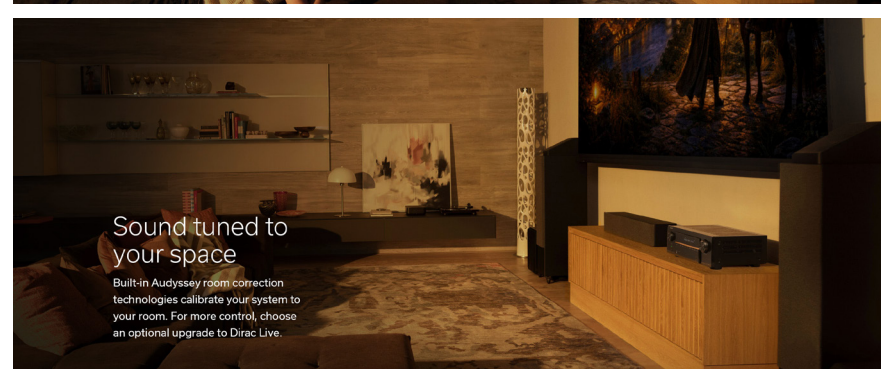
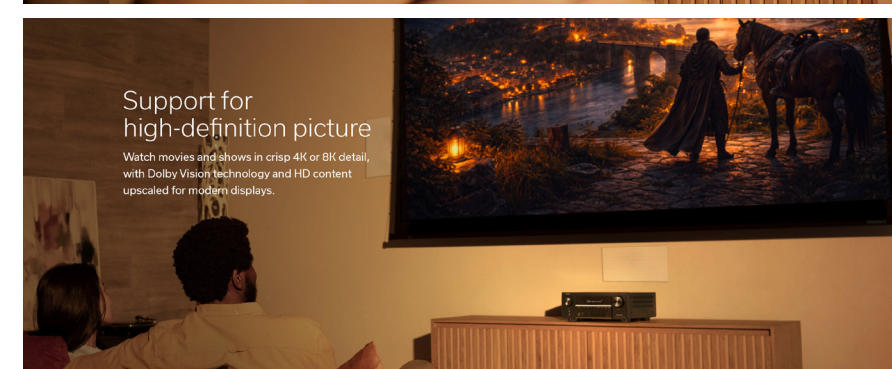
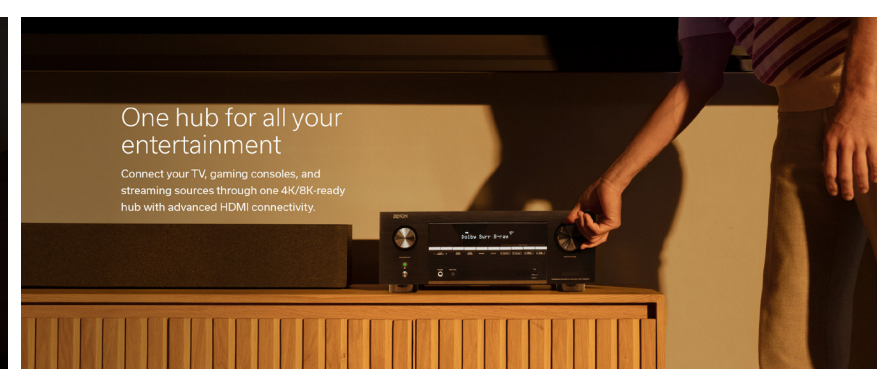
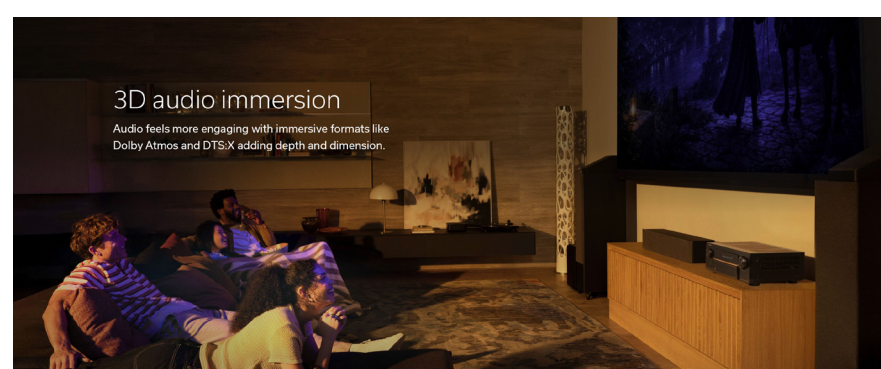
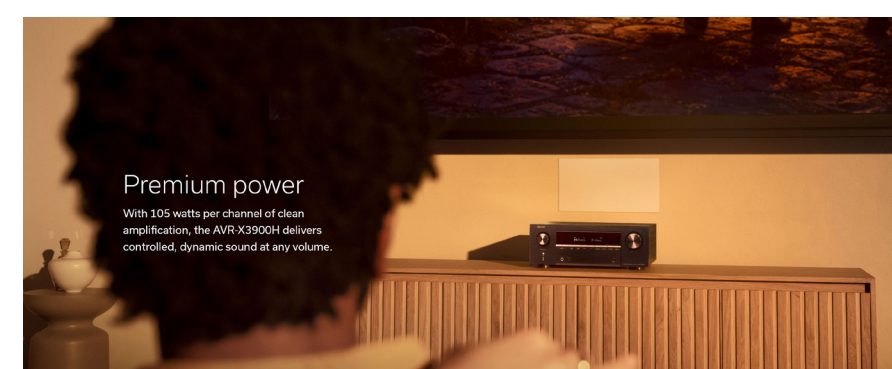


Denon AVR-X3900H  
**Premium A+ content**

**PREMIUM A+ CONTENT**  
**Denon AVR-X3900H**

Denon AVR-X3900H premium A+ content showcases key product features and benefits to enhance consumer engagement and drive online visibility.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)



Denon AVR-X3900H

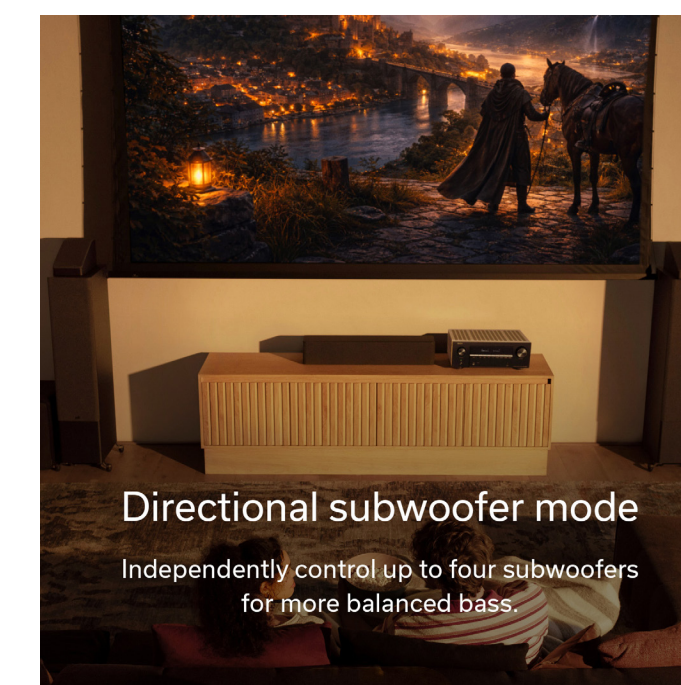
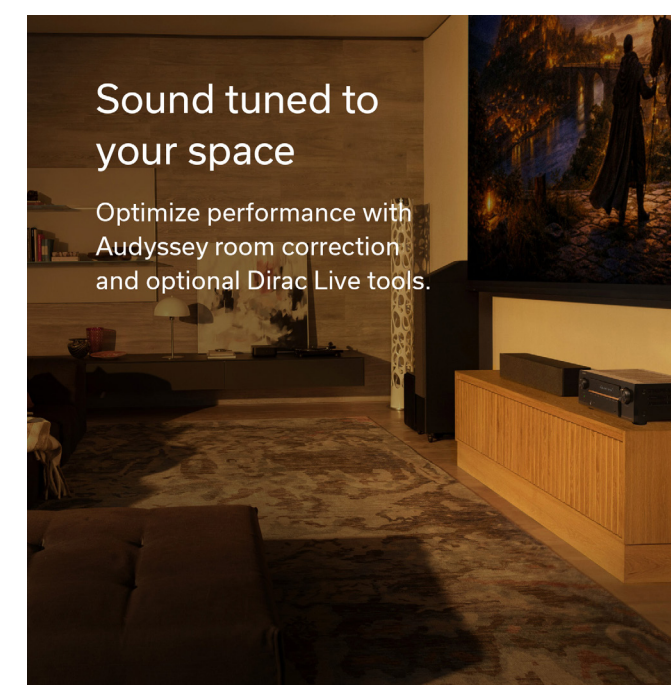
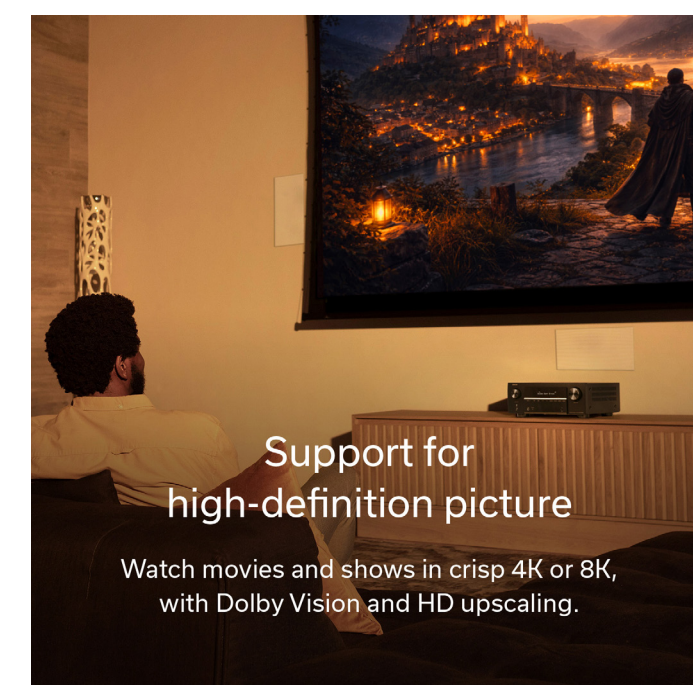
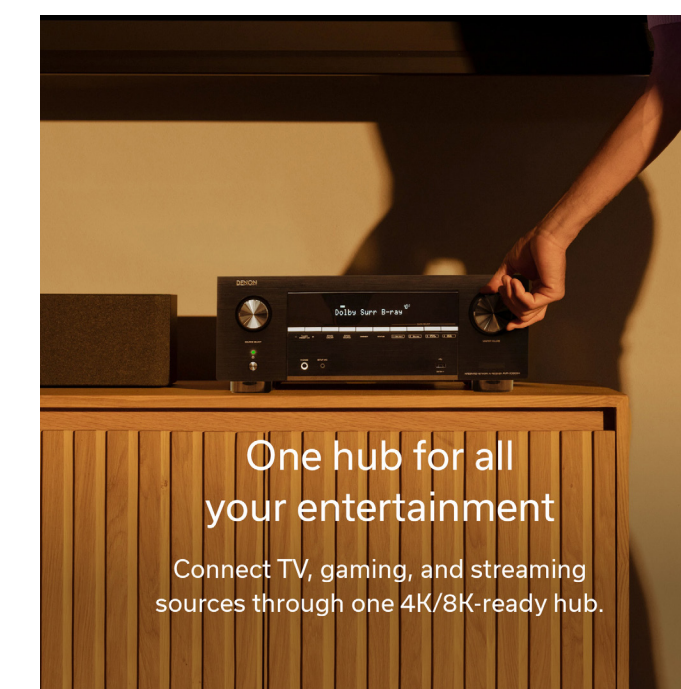
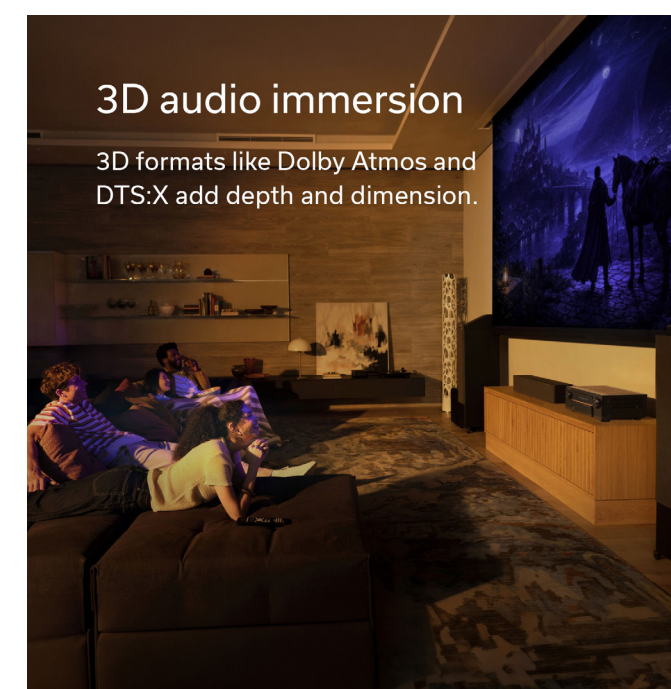
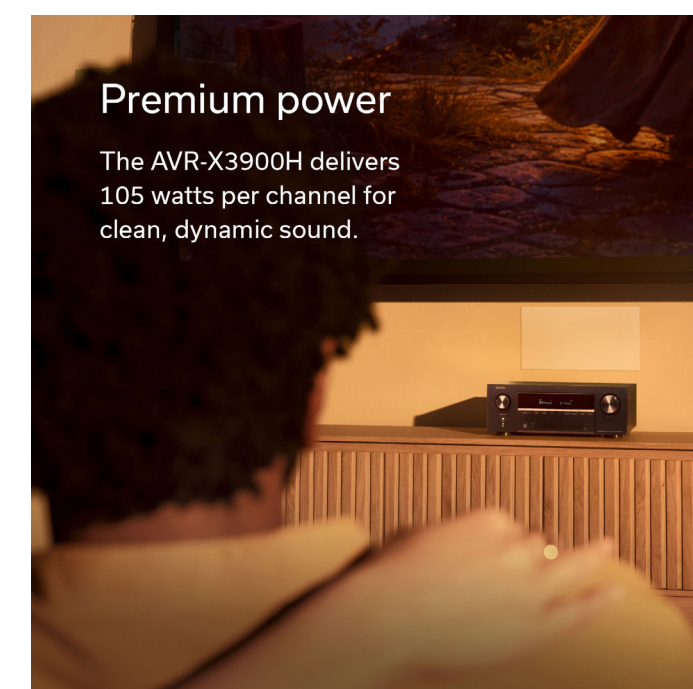
**Text overlay images**

**TEXT OVERLAY IMAGES**

**Denon AVR-X3900H**

Denon AVR-X3900H text overlay images showcase key product features and benefits to enhance consumer engagement and drive online visibility.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)



Denon AVR-X3900H  
**Product info sheet**

**PRODUCT INFO SHEET**

**Denon AVR-X3900H**

The Denon AVR-X3900H info sheet summarizes key product features, benefits, and specifications, helping retail partners understand and communicate unique product advantages.

[ASSETS CAN BE DOWNLOADED FROM THE HUB HERE](#)

**DENON**



**DENON AVR-X3900H**

**AVR-X3900H 9.4 Ch. 105W 4K/8K Dolby Atmos AV Receiver Powered by HEOS™**

The Denon AVR-X3900H brings immersive home theater experiences to life with powerful multichannel sound, support for high-resolution video and immersive audio formats, and advanced room correction. Flexible design supports expansive system configurations; expand to whole-home streaming Powered by HEOS.

HIGHLIGHTS	YOUR BENEFITS
Immersive audio, precisely rendered	Movies, games, and music unfold with enveloping sound that maintains clarity, scale, and spatial detail across every moment.
Surround sound designed for your space	Flexible surround and height channel options support immersive 3D audio across a wide range of room sizes and layouts.
Confident control, refined performance	Advanced system management and automatic tuning deliver consistent, balanced performance without ongoing manual adjustment.
A unified platform for all your entertainment	Bring TV, gaming, and music together into a single system built for cohesive performance and long-term enjoyment.

SINCE 1910 | DEFINING AUDIO EXCELLENCE



# Denon Brand Assets

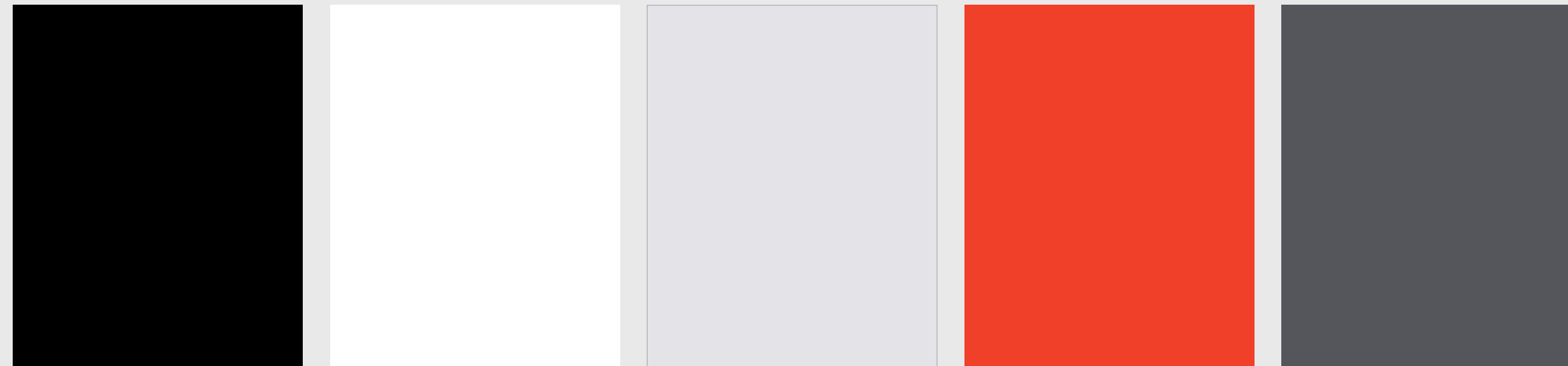
**DENON BRAND ASSETS**  
**DENON BRAND GUIDELINES**

**Guidelines, Logos, Icons, Fonts**

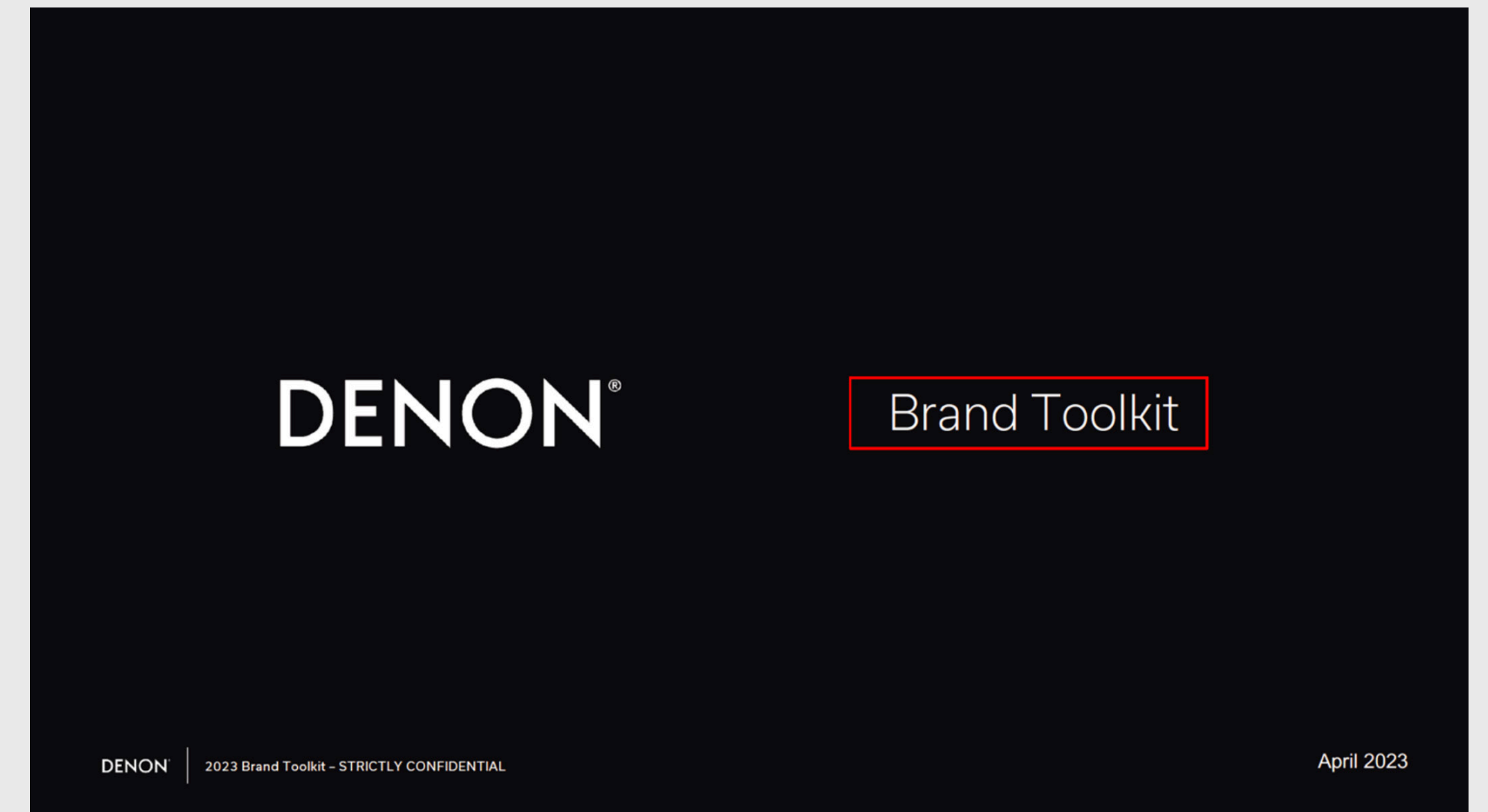
ASSETS CAN BE DOWNLOADED FROM THE HUB HERE

**DENON**®

DENON®



<b>BLACK</b>	<b>WHITE</b>	<b>10% GRAY</b>	<b>SUNRISE ORANGE</b>	<b>80% GRAY</b>
RGB 0 0 0	RGB 255 255 255	RGB 230 230 230	RGB 224 60 49	RGB 89 89 89
HEX #000000	HEX #FFFFFF	HEX #E6E6E6	HEX #E03C31	HEX #595959
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**Thank you.**