DENON®

Denon AVR-X2900H

DEALER TOOLKIT

March 2026

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Denon AVR-X2900H Dealer Toolkit

Denon AVR-X2900H

Copy Assets

SERIES/RANGE DESCRIPTION

Denon AVR-X2900H

For more information about product features and benefits, please download the **complete copy toolkit**.

Denon X-Series

Short

Denon X-Series AV receivers are built for enthusiasts who seek immersive 3D sound, premium video performance, and flexible system design—supporting advanced room tuning, customizable configurations, and wireless multiroom playback Powered by HEOS.

Medium

Designed for cinephiles and music lovers, Denon X-Series AV receivers support leading immersive audio formats, future-ready HDMI connectivity, and flexible system configurations. Built-in advanced Audyssey room correction technologies ensure optimized system performance, with select models offering an optional upgrade to Dirac Live Room Correction for users who want deeper system control.

Long

Denon X-Series AV receivers are designed for enthusiasts who value immersion, control, and system flexibility. Supporting leading immersive audio formats, future-ready HDMI connectivity, and customizable speaker layouts, X-Series AVRs provide a strong foundation for dedicated home theater and music systems. Built-in advanced Audyssey room correction tools align sound to your space, with select models offering an optional upgrade to Dirac Live's suite of room correction technologies for users seeking expanded tuning capabilities. Multiroom streaming Powered by HEOS completes an experience built to scale over time.

PRODUCT DESCRIPTION

Denon AVR-X2900H

For more information about product features and benefits, please download the **complete copy toolkit**.

Positioning statement: High-performance surround sound made flexible

Short

The Denon AVR-X2900H delivers high-performance Dolby Atmos and DTS:X 3D sound, whole-home streaming Powered by HEOS, advanced room correction, and modern connectivity for flexible, immersive home entertainment.

Medium

The Denon AVR-X2900H delivers high-performance Dolby Atmos and DTS:X 3D sound and advanced room correction. Multi-room streaming Powered by HEOS and modern connectivity make it easy to build an immersive home entertainment system that fits your setup today and supports expansion when you are ready.

Long

The Denon AVR-X2900H delivers high-performance Dolby Atmos and DTS:X 3D sound designed for immersive home entertainment. Advanced room correction fine-tunes playback to your space. Multi-room streaming Powered by HEOS lets you enjoy music throughout your home, and modern connectivity supports today's TVs, sound sources, and formats. With intuitive setup tools and scalable surround options, the AVR-X2900H provides a refined, flexible foundation for movies, music, and gaming—built to support your system as it grows.

PRODUCT FEATURE DESCRIPTIONS

Denon AVR-X2900H

Premium power for clear, detailed sound

Short

With 95 watts per channel of clean amplification, the AVR-X2900H delivers controlled, dynamic sound that preserves dialog clarity, reveals detail, and keeps movies, music, and games engaging at any volume.

Medium

With 95 watts per channel of clean amplification, the AVR-X2900H drives speakers with control and confidence, keeping dialogue intelligible at any volume level while effects and music retain impact and detail. Dynamic scenes feel balanced rather than strained, and quiet moments remain clear and nuanced. The result is a more immersive listening experience across movies, music, and games—where sound feels natural, enveloping, and consistently engaging.

3D audio immersion

Short

Lose yourself in breathtaking 360-degree sound with Dolby Atmos and DTS:X. Experience immersive audio that surrounds you from every direction, pulling you deeper into movies, music, and games.

Medium

Lose yourself in breathtaking 360-degree sound with Dolby Atmos and DTS:X. Experience immersive audio that surrounds you from every direction, pulling you deeper into movies, music, and games. Transform everyday entertainment into a cinematic experience.

Flexible surround sound configurations

Short

The AVR-X2900H supports up to 7.2 surround and 5.2.2 Dolby Atmos configurations, giving you the freedom to build a system that matches how you listen.

Medium

Every room and system comes together differently. Support for 7.2 surround and 5.2.2 Dolby Atmos configurations gives you flexibility in setup, whether you prioritize traditional 5.2 or future expansion. Start with a simple layout and add speakers over time, choosing the configuration that best fits your listening preferences. It's all about balancing performance and flexibility without locking you into a single approach.

PRODUCT FEATURE DESCRIPTIONS

Denon AVR-X2900H

Support for high-definition picture

Short

Watch movies and shows in crisp 4K or 8K detail, with Dolby Vision support and HD content upscaled for modern displays to maximize resolution, color, and contrast.

Medium

The AVR-X2900H supports modern 4K and 8K video formats for films, shows, and games, with Dolby Vision technology for rich color, contrast, and detail. For HD sources such as non-Ultra HD Blu-ray discs, built-in upscaling enhances detail and clarity when viewed on today's higher-resolution TVs. Upscaled video is optimized for both 4K and 8K displays, helping legacy content look sharper and more refined while preserving the richness, color, and contrast of high-definition media.

High-performance gaming

Short

Serious gamers will enjoy ultra-smooth 4K play, lightning-fast response, and 3D audio that moves with the action. Variable Refresh Rate, Auto Low Latency Mode, and AMD FreeSync keep gameplay fluid and responsive.

Medium

Built for serious gaming, the AVR-X2900H delivers smooth motion and tight responsiveness. With 4K/120Hz support, Variable Refresh Rate, Auto Low Latency Mode, and AMD FreeSync, fast-paced action stays clean and fluid. Dolby Atmos and DTS:X deliver 3D sound that moves with the action, sharpening awareness and pulling you deeper into every world—whether you're exploring vast landscapes or battling online.

One hub for all your entertainment

Short

Connect your TV, gaming consoles, and streaming sources through one 4K/8K-ready hub with advanced HDMI connectivity designed for smooth performance and modern entertainment systems.

Medium

Enjoy a more intuitive way to bring all your entertainment together. With TV, gaming consoles, and streaming sources connected through a single 4K/8K-ready hub, everything works as part of one cohesive setup. Advanced HDMI connectivity supports high-resolution video and fast-moving visuals and streamlines connectivity, making setup straightforward and everyday use effortless.

PRODUCT FEATURE DESCRIPTIONS

Denon AVR-X2900H

Optimize sound for your space

Short

Enjoy clearer dialogue and more balanced sound with a built-in suite of Audyssey room correction tools, plus the option to upgrade to Dirac Live Room Correction for more advanced system tuning.

Medium

Every room impacts sound differently. The AVR-X2900H includes Audyssey room correction tools, featuring MultEQ XT, Dynamic EQ, and Dynamic Volume, to align speaker levels, timing, and balance for your space. Using the included microphone, Audyssey measures each speaker and optimizes system response, delivering clear dialogue, cohesive surround sound, and properly balanced effects. For expanded control, the AVR-X2900H supports an optional upgrade to Dirac Live Room Correction.

Whole-home sound Powered by HEOS

Short

Start a multiroom sound system with your AVR and stream audio to components Powered by HEOS throughout your home.

Medium

Great sound doesn't stop at your TV. With HEOS, your AVR becomes the first zone in a flexible multiroom system, letting you stream music, TV audio, sports, podcasts, and other content to components Powered by HEOS throughout your home. Play the same song everywhere or choose different music for different spaces, all controlled from the HEOS app. It's an easy way to grow from one room into a fully connected listening experience.

Flexible multi-zone configuration, advanced web-based control

Short

The AVR-X2900H supports two independent sources across two zones, with dedicated audio pre-outs. A new Web interface lets you set up and control your AVR remotely without a TV.

Medium

The AVR-X2900H supports two-source, two-zone playback with dedicated audio pre-outs, allowing different content to play in separate rooms simultaneously. A built-in web user interface provides access to system settings and controls directly from a computer or mobile device, without requiring the TV to be on. Designed for enthusiasts who want greater visibility and control, this interface mirrors core on-screen functions, enabling system adjustments, source management, and configuration from anywhere on your network.

PRODUCT FEATURE DESCRIPTIONS

Denon AVR-X2900H

70% Guarantee

Short

Denon AVRs maintain over 70% of rated power to up to five channels, supporting stable, controlled performance as surround systems grow.

Medium

As surround systems grow, maintaining consistent power across speakers becomes critical to preserving balance and impact. Denon's 70% Power Guarantee means our AVRs deliver over 70% of rated output to up to five channels at the same time—helping dialogue stay clear, effects stay controlled, and dynamics feel natural as your system expands beyond stereo into multichannel surround.

Legendary Denon sound

Short

Engineered in Japan for stunning realism and meticulously tuned by the Denon Sound Master, the AVR-X2900H delivers vivid, spacious sound that preserves every detail exactly as the creators intended.

Medium

Engineered in Japan, the AVR-X2900H is precision-tuned by the Denon Sound Master to deliver the most lifelike performance possible. You get rich, expansive sound—so movies feel more cinematic, music feels more intimate, and you experience every moment exactly as it was meant to be heard.

Confident control, day and night

Short

See how your system is performing and stay in control with on-screen channel input level monitoring, a backlit remote, and support for third-party control systems.

Medium

Operating your system should feel intuitive. Onscreen channel level monitoring provides real-time insight into speaker input levels by channel, helping you understand and adjust playback with confidence. A backlit remote keeps navigation easy in low light, while support for third-party control systems allows seamless integration into smart-home or custom environments.

PRODUCT FEATURE DESCRIPTIONS

Denon AVR-X2900H

Stream your way with Wi-Fi and Bluetooth

Short

Stream music via Wi-Fi or Bluetooth and connect headphones with adjustable output levels for private listening anytime.

Medium

Wi-Fi and Bluetooth connectivity support flexible streaming from your everyday devices. Bluetooth headphone support enables private listening for late-night movies or shared spaces, with onboard output level adjustment for fine-tuning volume even on headphones without their own controls.

Roon Ready

Short

Discover a more rewarding way to explore and play your music, with intuitively organized libraries, advanced control, richer informational content, and high-quality playback.

Medium

Enjoy a more rewarding way to explore and listen to your music. With Roon Ready integration, your library comes together in one rich experience, complete with extended artist details, album credits, and intuitive navigation. Control playback from any Roon device and enjoy high-quality, bit-perfect audio delivered directly to your system. It's a refined, music-first listening experience designed for deeper discovery and effortless control.

CONSUMER BENEFITS

Denon AVR-X2900H

Immersive audio, expertly delivered

Movies, games, and music feel more engaging with sound that surrounds you and keeps you connected to every moment.

Surround sound that fits your space

Enjoy 3D audio with flexible speaker placement options for different rooms, layouts, and listening environments.

Control and confidence, built in

Setup is intuitive, everyday use is effortless, and automatic tuning makes your system sound its best without constant adjustments or guesswork.

One system for all your entertainment

Bring TV, gaming, and music together in a cohesive system that's easy to manage and enjoyable to use every day.

Denon AVR-X2900H

Creative Assets

Denon AVR-X2900H

Studio photography

STUDIO PHOTOGRAPHY

Denon AVR-X2900H

The studio imagery presents the AVR-X2900H from key angles for use across a range of channels.

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE









Denon AVR-X2900H

Beauty photography

BEAUTY PHOTOGRAPHY

Denon AVR-X2900H

Denon AVR-X2900H beauty imagery is available for use across a range of channels. Images are available in 16x9, 1x1, and 9x16 aspect ratios

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE







Denon AVR-X2900H

Lifestyle/In-situ photography

LIFESTYLE/IN-SITU PHOTOGRAPHY

Denon AVR-X2900H

This collection of lifestyle images shows the AVR-X2900H being used in real-world applications.

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE









Denon AVR-X2900H

Product overview video

VIDEO ASSET/PRODUCT OVERVIEW VIDEO

Denon AVR-X2900H

The product overview video highlights
the key features of the AVR-X2900H.

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE



Denon AVR-X2900H

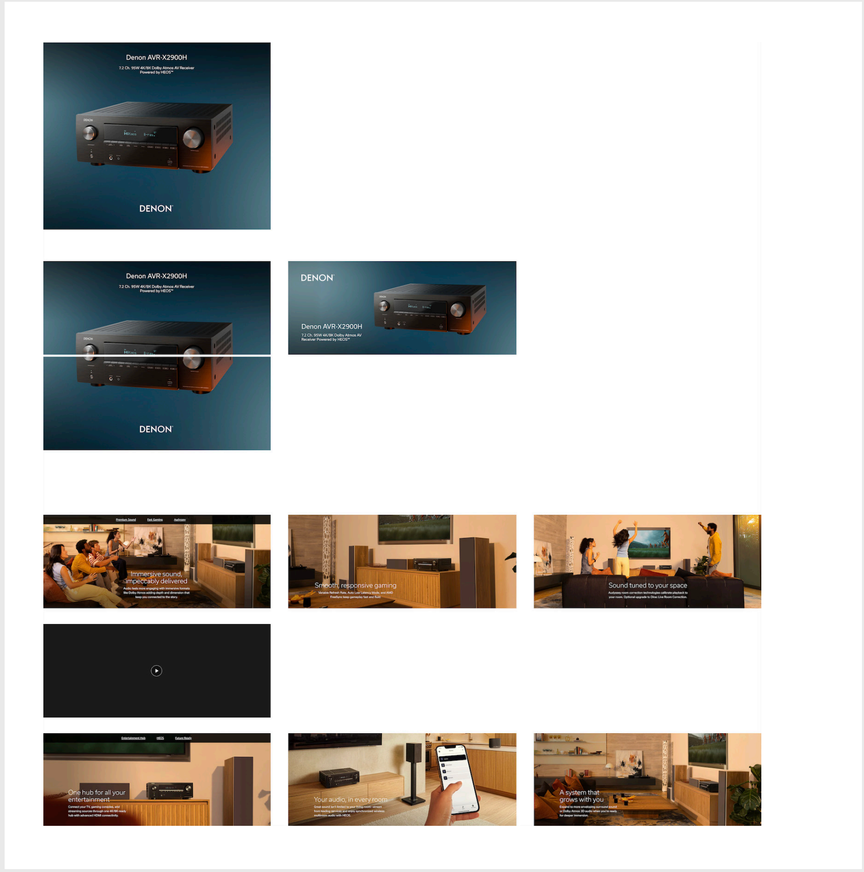
Premium A+ content, text overlay images, product info sheet

PREMIUM A+ CONTENT

Denon AVR-X2900H

AVR-X2900H premium A+ content showcases key product features and benefits to enhance consumer engagement and drive online visibility.

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE

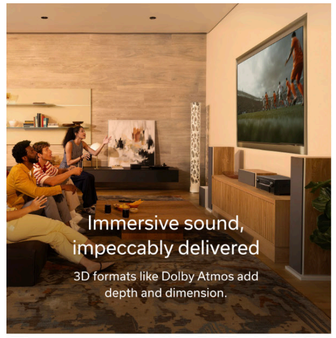


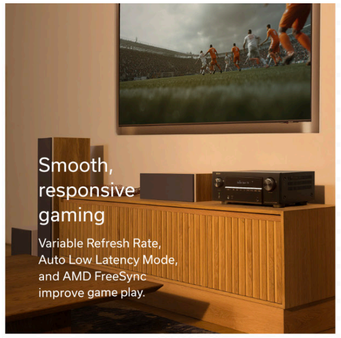
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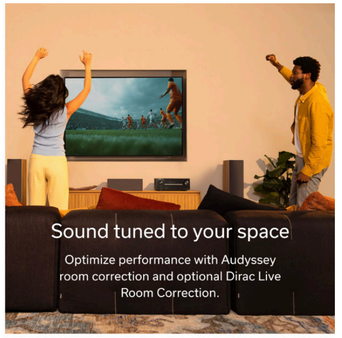
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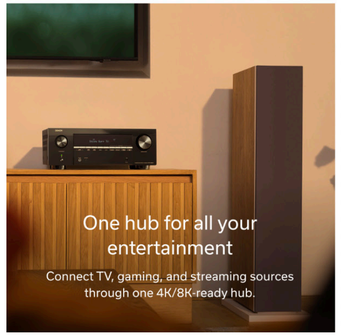
AVR-X2900H text overlay images showcase key product features and benefits to enhance consumer engagement and drive online visibility.

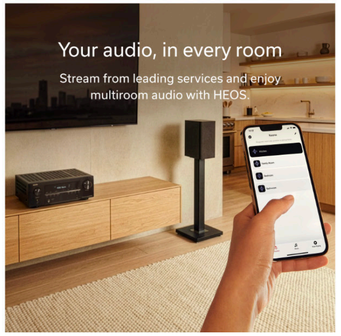
ASSETS CAN BE DOWNLOADED FROM THE HUB HERE

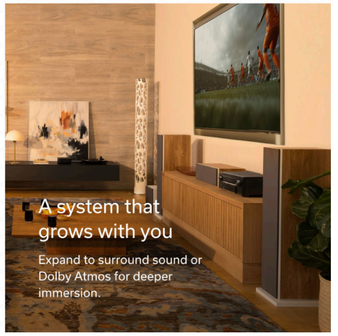












PRODUCT INFO SHEET

Denon AVR-X2900H

The product info sheet summarizes key AVR-X2900H features, differentiators, and specifications, helping retail partners understand and communicate unique product advantages.

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE

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DENON AVR-X2900H

AVR-X2900H 7.2 Ch. 95W 4K/8K Dolby Atmos AV Receiver Powered by HEOS™

The Denon AVR-X2900H brings immersive home theater experiences to life with powerful multichannel sound, support for high-resolution video and immersive audio formats, and advanced room correction. Flexible design supports expansive system configurations; expand to whole-home streaming Powered by HEOS.

HIGHLIGHTS	YOUR BENEFITS
Immersive sound, impeccably delivered	Audio feels more engaging with immersive formats like Dolby Atmos adding depth and dimension that keep you connected to the story.
Smooth, responsive gaming	Variable Refresh Rate, Auto Low Latency Mode, and AMD FreeSync keep gameplay fast and fluid
Sound tuned to your space	Audyssey room correction technologies calibrate playback to your room. Optional upgrade to Dirac Live Room Correction.
One hub for all your entertainment	Connect your TV, gaming consoles, and streaming sources through one 4K/8K-ready hub with advanced HDMI connectivity.
Your audio, in every room	Great sound isn't limited to your living room—stream from leading services and enjoy synchronized wireless multiroom audio with HEOS.
A system that grows with you	Expand to more enveloping surround sound or Dolby Atmos 3D audio when you're ready for deeper immersion.

SINCE 1910 | DEFINING AUDIO EXCELLENCE

Denon Brand Assets

DENON BRAND ASSETS

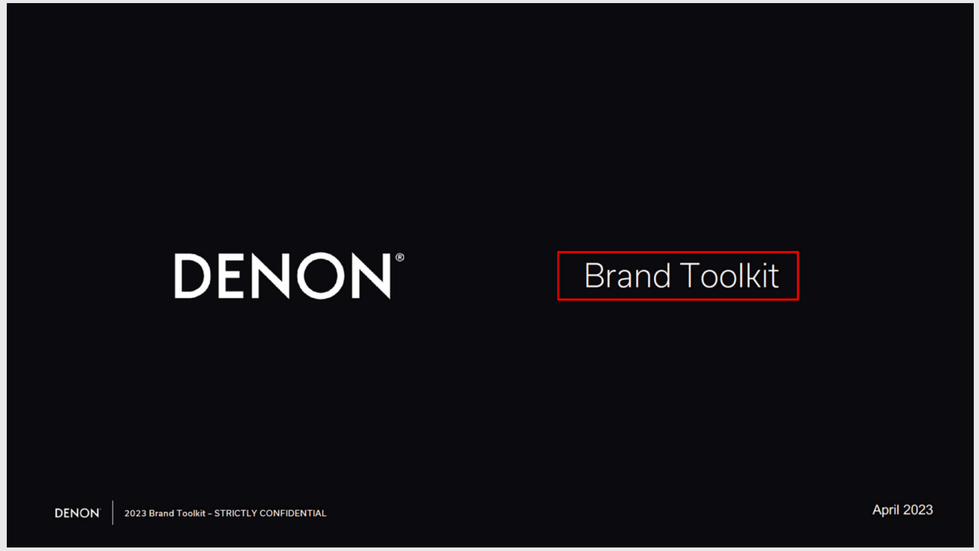
DENON BRAND GUIDELINES

Guidelines, Logos, Icons, Fonts

ASSETS CAN BE DOWNLOADED FROM THE HUB HERE

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BLACK	WHITE	10% GRAY	SUNRISE ORANGE	80% GRAY
RGB 0 0 0	RGB 255 255 255	RGB 230 230 230	RGB 224 60 49	RGB 89 89 89
HEX #000000	HEX #FFFFFF	HEX #E6E6E6	HEX #E03C31	HEX #595959
CMYK 0 0 0 100	CMYK 0 0 0 0	CMYK 0 0 0 10	CMYK 0 88 85 0	CMYK 0 0 0 80
		PANTONE COOL GRAY 1 C	PANTONE 179 C	PANTONE COOL GRAY 11 C



Thank you.

DENON®