

FOR IMMEDIATE RELEASE

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SnapAV Enters a Strategic Alliance with Clare

SnapAV is now the exclusive source for Clare product.

Charlotte, NC – March 5, 2019 – SnapAV has teamed up with Clare, the industry-leading provider of security and smart-home automation products. The alliance makes SnapAV the exclusive source for Clare products.

Installers will benefit from the combination of Clare’s intuitive product line and SnapAV’s award-winning support and one-stop shop product catalog.

“Partnering with SnapAV adds immense value for our dealers,” said Brett Price, CEO and founder of Clare. “We now offer even more flexibility and convenience on top of the scalable smart-home solutions our installers have come to expect.”

According to [CE Pro](#), Clare is a disruptive business model in the home automation market. Clare end-users can add security system monitoring that gives dealers the opportunity to earn recurring revenue without ever rolling a truck. Additionally, Clare handles system management and updates, so dealers spend less time on the road and more time increasing profits.

Benefits for dealers will multiply through the alliance between SnapAV and Clare. The synergistic effects of the partnership include increased service and support for dealer’s connected devices, fast shipping to anywhere in the country thanks to SnapAV’s network of distribution centers, and remote management integration with OvrC on popular Clare products.

“Installers love the ability to add third-party IoT devices on Clare products post-install,” said Clint Choate, SnapAV’s Security Market Director. “Integration with OvrC Pro and other security partners like Honeywell, DSC, Elk, and Alula is a major advantage for our dealers.”

Beyond the short-term gains for installers, SnapAV and Clare have big plans for the future.

Concluded Choate, “Together with Clare, we have plans to develop new products that will help our dealers serve the demand for connected home devices in the years to come. This alliance gives us a unique opportunity to empower our dealers and participate in the rapidly expanding security market.”

Integrators can visit snapav.com/clare to learn more about SnapAV and Clare.

About Clare

Clare Controls is a provider of smart home solutions that blend professional installations with DIY system modification and expansion. Clare increases safety and convenience, helps conserve energy, integrates entertainment, and provides home security monitoring all in one sleek, simple-to-use App. Clare specializes in wireless smart home and security communication product manufacturing and provides US-based ClareCare consumer support to ensure client satisfaction. Clare Controls' products and services are offered exclusively through a network of licensed and authorized dealers. Clare's headquarters is in Sarasota, FL. For more information, visit www.clarecontrols.com. Like us on [Facebook](#), follow us on [Twitter](#), and connect with us on [LinkedIn](#).

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. Additional information about SnapAV and its products can be found at www.snapav.com.

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