

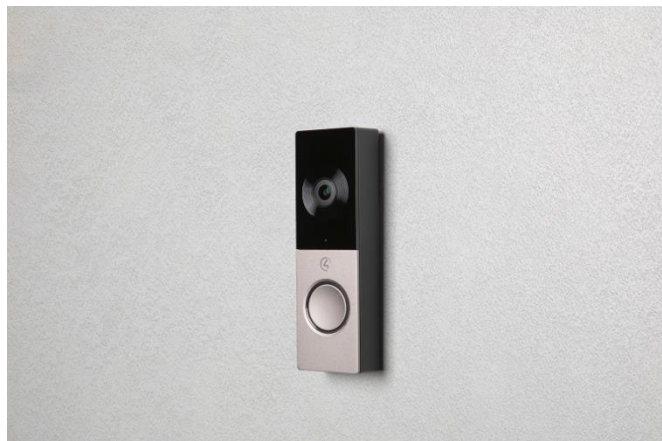


## New Control4 Chime Video Doorbell Built for the Smart Home OS

*Chime delivers greater peace of mind and control of the smart home while talking to guests at the front door.*

CHARLOTTE, NC, October 13, 2020 – Bringing the power of a Smart Home OS to the front door, SnapAV today unveiled the [Control4](#) Chime Video Doorbell – the first video doorbell solution designed to leverage all of the capabilities of the sophisticated Control4 OS 3. The introduction was made today at Snap Pro Live, a three-day virtual event that features product and technical training, product showcases, networking events, and more.

“Video doorbells are incredibly popular, giving families the ability to see who is at the front door. But many are simply smart accessories that don’t leverage the full capabilities of a smart home to protect a family,” said Charlie Kindel, Chief Product and Technology Officer for SnapAV. “Chime marries security and automation to a level that has never been done before. Users can determine what actions they want to occur when motion is detected or the doorbell is pressed. It’s entirely customizable, transforming the doorbell’s role in the smart home to deliver the experience homeowners want.”



Chime really shines when integrated with Control4 OS 3, enabling integrators to create automated actions customized to the family. Actions can happen automatically based on motion or a doorbell press, or they can be user-initiated. For example, users can see and speak with a visitor, while unlocking the door, turning on the lights inside and outside, and disarming the security system all within the Control4 app. Advanced motion detection with five adjustable zones keeps homeowners alerted to important movements around the front door, opting to receive important video notifications when movement is detected in a specific video zone, or when the doorbell is pressed.

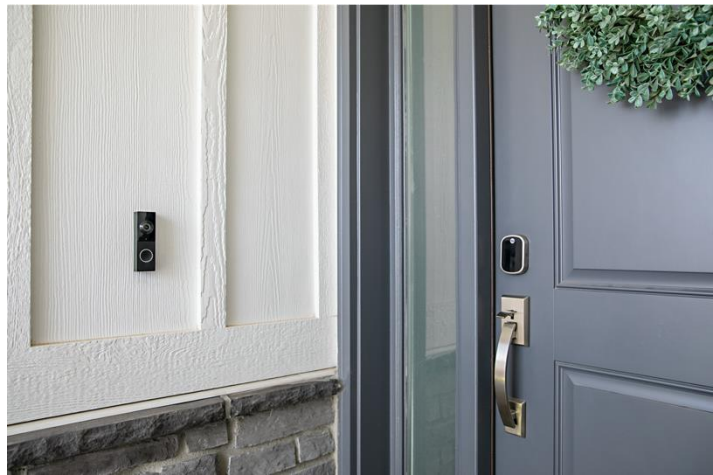
Available in two metallic finishes (black and satin-nickel), Chime features HD video with a 5-megapixel camera for a sharp, crisp video experience, a 180-degree field view to see more of your property, and a built-in night mode for clear visibility, even in the dark. It also enables natural

two-way communications using standards-based communications technology, allowing users to hear and speak at the same time without having to press an intercom button.

With a 4Sight subscription and the Control4 Intercom Anywhere app, users can use their phone to answer the door, talk to visitors, and receive notifications from virtually anywhere. And now, Intercom Anywhere is included within the Control4 OS 3 mobile phone app – enabling communication and control of the entire Control4 smart home from a single app.

When customers miss or ignore a doorbell call, they can also use their mobile phone or Control4 touchscreen to access a history of video recordings for complete peace-of-mind. Video can also be captured with a network video recorder (NVR), including Luma Surveillance NVRs.

With Chime, pros can offer this advanced Control4 video doorbell experience to virtually every customer by offering a model for new construction (Power over Ethernet) with simple one-wire installation and rock-solid reliability and retrofit (Wi-Fi) models to existing homes when an Ethernet cable cannot be pulled. Chime accessories include a new-construction wall box and two 15-degree wedges (left and right) to help optimize the viewing angle. Chime is also OvrC-enabled, giving pros control to remotely monitor system status, receive notifications, and reboot devices if needed from the OvrC web or mobile app.



“No other video doorbell on the market offers integration with Control4 like Chime,” Kindel concluded. “Chime allows users to customize notifications and programming to create a completely integrated smart home experience that starts before they ever go inside.”

The Control4 Chime Video Doorbell has an MSRP of \$400.00 and is available in four models: Black, PoE – C4-VDB-E-BL; Black, WiFi – C4-VDB-W-BL; Satin Nickel, PoE – C4-VDB-E-SN and Satin Nickel, WiFi – C4-VDB-W-SN. Shipping begins on October 13<sup>th</sup>.

Control4 does not share or use customer information or information about their connected devices. Learn more about Control4’s privacy policy at [www.control4.com/legal/privacy-policy](http://www.control4.com/legal/privacy-policy).

### **About SnapAV**

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, control, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily

accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. With 22 pro stores in the US, SnapAV blends the benefits of ecommerce with the convenience of local stores. Additional information about SnapAV and its products can be found at [www.snapav.com](http://www.snapav.com).

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