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FOR IMMEDIATE RELEASE

ClareOne Expands Platform with Series of Smart Device Integrations

Compatibility with third party devices from Google, Honeywell and more unlock new sales opportunities for dealers.

CHARLOTTE, NC, August X, 2020 – Continuing to strengthen its wireless security and smart home platform, [Clare Controls](#) today announced a series of integrations with third party manufacturers that seamlessly connect dozens of smart devices, thermostats and lighting solutions to the ClareOne panel.

According to Clint Choate, Senior Director of [SnapAV's](#) Security Market, ClareOne provides dealers with the versatility they need to expand their businesses in today's environment. "Many security and automation platforms have closed walls," he said. "ClareOne continues to innovate by giving dealers, builders and homeowners what they want: the flexibility to incorporate popular products and services into their professional systems. This platform continues to support dealers by providing broad device integration with brands that end-users know and trust."



New integrations include:

Smart Devices

- Google Assistant, Google Home & Google Mini
- Honeywell Z-Wave Plug-in Dimmers, Z-Wave Lighting, Smart Switches, Thermostats, Fan Controls, Outlets, and Outdoor smart switches
- Leviton Z-Wave Plug-in Dimmers, In-wall Switchers, and Receptacles
- Deako Lighting

Thermostats

- Honeywell Home (Resideo)
- American Standard
- Trane
- Nortek Go Control

Water Valves

- Fortrezz Water Valves

According to Brett Price, CEO and President of Clare Controls, the platform's flexibility strengthens the dealer-customer relationship. "ClareOne is unique in that it gives the dealer a role that was never before possible with DIY devices," he said. "This model allows homeowners to add their own devices through the app, while relying on dealers to support any additional needs remotely without ever rolling a truck for a needless service call. ClareOne is paving the way to sell RMR with professional monitoring support and build a 'sticky' relationship."

The new integrations also provide more opportunities for dealers to sell to the builder channel. "Builders want flexibility for their buyers," said Kim-Anthony Parker, SnapAV VP of Commercial Programs – Builder Channel. "They don't want to be limited by closed platforms. ClareOne's ability to provide seamless automation and security, connect with popular third-party devices, and scale up with Control4 integration makes it a winning choice for dealers to enter the builder market."

Distributed exclusively by SnapAV, ClareOne unifies smart wireless security and smart home control, with a full line of encrypted security sensors and smart home integrations. FusionPro, the back-end new management platform, provides a single-point solution to enhance dealer productivity, supporting everything from account setup, panel onboarding and central station selection through remote diagnostics and troubleshooting, with a native OvrC® integration enabling advanced remote management.

ClareOne and its new line of encrypted sensors are distributed exclusively by SnapAV and available through local distributors. Learn more at www.snapav.com/clare .

For more information on new integrations, visit <https://www.clarecontrols.com/helpcenter/supported-devices>

To download images and access a video, click [here](#) and [here](#).

About Clare

Headquartered in Sarasota, FL, Clare Controls creates smart security and smart home solutions that blend professional installations with DIY smart home expansion. Clare products and services are offered exclusively through a network of licensed and authorized dealers. US-based ClareCare consumer support ensures client satisfaction. For more information, visit www.clarecontrols.com

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, control, networking and remote management

products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. With 22 pro stores in the US, SnapAV blends the benefits of ecommerce with the convenience of local stores. Additional information about SnapAV and its products can be found at www.snapav.com.

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