

2020

FOR IMMEDIATE RELEASE

Media Contact:

Melissa Allen

Marketing Manager, SnapAV

Melissa.allen@snapav.com

SnapAV Now Shipping Signature by Episode Speakers for Easy Installation, Unmatched Versatility, and High-Performance Sound

Push Lock by Swarm technology, one-or two-step install option, and exceptional sound puts Signature by Episode speakers in a class by themselves.

Charlotte, NC – January, 7, 2020 – Following an incredible reception at CEDIA, SnapAV has released its highly-anticipated, newly redesigned Signature by Episode speaker line. Signature by Episode offers the industry’s most versatile and installer-friendly speaker that’s backed by exceptional value and a scientific focus on the premium sound that delivers low distortion, wide dispersion, and flat frequency response.

Signature by Episode will feature 32 speaker SKUs across three series, with seven optional cradle accessories to accompany the currently-available pre-construction brackets, back boxes, and a plethora of grille options, with MSRPs ranging from \$200 to \$600 for optimal profitability.

The Signature by Episode 3 Series features a polypropylene woofer and silk dome tweeter for all-purpose performance, the 5 Series features a polypropylene woofer and adjustable silk dome tweeter for added performance, both with vacuum-deposited titanium, and the 7 Series features a honeycomb fiberglass Nomex woofer and pure titanium tweeter for audiophile applications.

Developed entirely with dealer feedback in mind, Signature by Episode gives integrators a completely toolless install with [Push Lock by Swarm](#) technology. Push Lock works on both in-ceiling and in-wall speakers and secures the speaker with the simple press of a button for the fastest and most secure installation on the market. And for additional security in situations with uneven sheetrock or popcorn ceilings, the dogs can be cinched down an extra 6mm for additional security.

Dealers can also select a one- or two-step install process on both in-ceiling and in-wall speakers. In the one-step install, the speaker, cradle, grille, and optional backbox can all be installed with one trip up the ladder. With the two-piece install, the speaker can be installed separate from the rest of the assembly, allowing dealers to simply push the speaker into place at a later time with no additional wiring and zero tools.

“The install versatility of Signature by Episode was a direct result of dealer feedback,” said Matt Kamp, Director of Product Management for SnapAV. “We’re laser-focused on our installers’

needs, and we're thrilled to deliver the flexibility they've been asking for at a price that helps them make their margins."

Crafted with elite components based on the sound principles of the National Research Council, Signature by Episode delivers lifelike tones that won't fatigue the listener. Signature achieves its superior sound through three sound philosophies: low distortion, wide dispersion, and flat frequency response to deliver accurate content as intended by the artist while providing more bass extension and the ability to be played at louder volumes without distortion.

"Signature by Episode is the most versatile speaker on the market for both dealers and listeners, providing a truly life-like sound experience that looks stunning in any room," added Kamp. "Scientifically engineered with premium woofer and tweeter materials, Signature delivers deep bass and unmatched tonal clarity for lifelike sound at any listening level, making customers happy and dealers successful."

Signature by Episode is sold exclusively to SnapAV Partner Rewards members and is available for purchase today at [snapav.com](https://www.snapav.com).

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. Additional information about SnapAV and its products can be found at www.snapav.com.

###