



FOR IMMEDIATE RELEASE

New Episode CORE Speaker Line Provides Partners with Expanded Audio Options to Meet Their Installation Needs

Featuring improved designs and materials, lower prices and higher Partner margins, the CORE line gives Partners an ideal solution for every job.

CHARLOTTE, NC, May 17, 2021 – [SnapAV](#) today reaffirmed its commitment to be the place where Pros buy audio with the launch of its all-new **Episode CORE** line of architectural speakers designed to provide Partners with premium audio products to satisfy every job.

Featuring new materials, weatherproof models for outdoor installation and three distinct series at various price points, the Episode CORE line provides SnapAV Partners with powerful, high-quality speakers for every situation.

“Every job is different, from clients’ needs to budget to room designs,” said Matt Kamp, Senior Director, Product Management Audio Solutions. “We designed the affordable Episode CORE line based on the National Research Council’s principles of low distortion, wide dispersion and flat frequency response to deliver superior performance for customers no matter if it’s in a home theater, a bedroom or an outdoor patio.”



The CORE line includes the 1 Series, 3 Series and 5 Series, with the 1 Series hitting the sweet spot of price and performance for entry-level multi-room audio installations. All series feature a limited lifetime warranty, a tweeter bridge that acts as a handle during installation, bezel-less grilles, and optional construction brackets that simplify installation. In fact, CORE speakers use the same grilles and preconstruction brackets as all of

Episode's architectural speakers, so SnapAV Partners can carry fewer SKUs and more easily upgrade or swap out speakers.

The 3 Series and 5 Series feature premium materials and add outdoor, all-weather options along with dual voice coil surround (DVCS) models that enables Partners to rely on fewer SKUs that can be used in multiple situations. Dual voice coil attributes make the DVCS models ideal as single speakers or for small room applications, while bi-pole functionality makes the exact same speaker a perfect solution for home theaters and media rooms.

The value-priced 1 Series consists of three models that are ideal for distributed audio and background music: a 6" in-ceiling, 6" in-wall and an 8" in ceiling speaker, all sold in pairs. The series features mylar dome tweeters that provide high efficiency and reliable performance, paired with vacuum-formed polypropylene woofers that deliver impeccable clarity and punchy bass.

The 3 Series offers the largest range of options and extends audio to the outdoors through models that include stainless steel hardware, a rubber cover over the rear magnet, and special coatings on magnets and grilles. The outdoor all-weather options include 6" and 8" in-ceiling speakers, and 6" and 8" in-ceiling dual voice coil models. The 3 Series indoor products include 6" and 8" in-ceiling models, 6" in-wall surround and LCR models, a 6" in-ceiling point speaker model, and 6" and 8" dual voice coil models. The 3 Series features the same vacuum-formed polypropylene woofers as the 1 Series, with an upgraded fabric dome tweeter that produces smooth frequency response, wide dispersion for higher frequencies and low distortion.

The 5 Series delivers the best acoustics and audio fidelity in the CORE line thanks to extra-durable Teteron dome tweeters that deliver excellent clarity at higher volumes and a tweeter adjustment switch that offers 3dB of tuning. It includes nine models, with 6" and 8" in-ceiling models plus dual voice coil versions of each, a 6" in-ceiling point speaker, 6" in-wall surround and LCR speakers, and an all-weather 6" in-ceiling solution with an accompanying dual voice coil model.

"With more affordable models specifically designed to fit every need, the new CORE series expands Episode's full lineup to give SnapAV partners the right speaker at the right price for every job," said Kamp.

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, security, control, networking and remote management

products for professional integrators. An industry leader in the pro-install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's popular brands, SnapAV is the choice for professional installers across the globe. With 27 pro stores in the US, SnapAV blends the benefits of ecommerce with the convenience of local stores. Additional information about SnapAV and its products can be found at www.snapav.com.

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